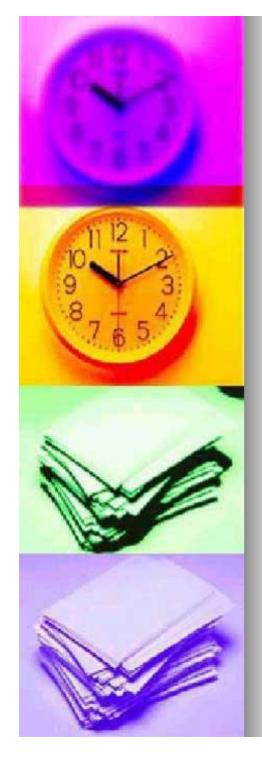


Bob Brown

Transentia Pty. Ltd. bob@transentia.com.au



What is a Portal?

"The portal, one of many new concepts that have emerged from the Internet, allows a school or college to provide its students and staff with highly tailored windows into the Internet and to the applications to which the school subscribes. This focused and personalized screen greatly simplifies use of the computing network by enabling the user to navigate quickly to the information or application needed."

Check your email from

any computer on earth

My Front Page Headlines

ustralia: World News - AAP

Australia: Business - AAP

6 Mar 10:484M

Change Layout Add/Delete Pages

Customice your Mr Jahoo Headlines to see only the news of interest to

Yahoo! Tipping

Prove how much you really know

. Fears held for Austie al-Queda suspect

. We killed a lot of neonle, Pentagon says

 Palestinians buried after failed Israeli attacs · Fit picks first Indian military cadets

· Legal aid paying for HIH's Williams; paper

· Australian authorities study suicide bomb risks

Sales X Yahoo! Search

Bookmarks

→ My Backmarka

Your Mortanan Urban Chaffle

Welcome to My Yahoo! - Microsoft Internet Ex

WYXHOO!

My Front Page

Sign in to Yahoo!

Password

Portfolios

Colours | Charge Contant

Yes are not currently signed in

Get Your Own My Yahoo!

Aready have a Yahoo ID?

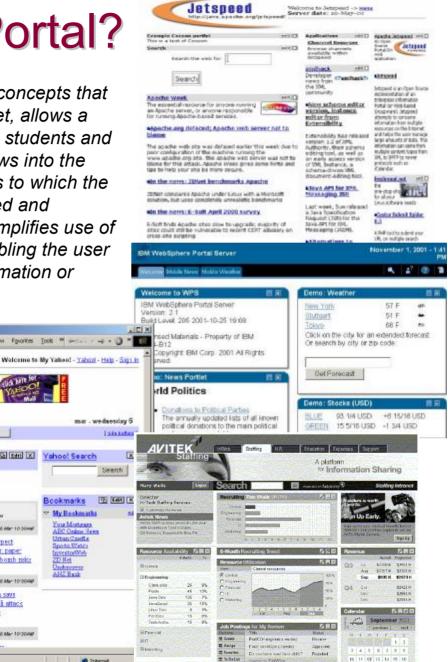
F Remember my ID & Password

Need help signing in

Yahoel Loan Costro Fird the best mortgage

Sigrin

Edit X





Quotable Quotes

"Enterprise portals offer one-stop shopping for knowledge workers..."

"A Web page that serves as a point of entry for surfers of the World Wide Web. ... Many portals also offer value-added services such as e-mail accounts, Web page hosting, or filtered information flow..."

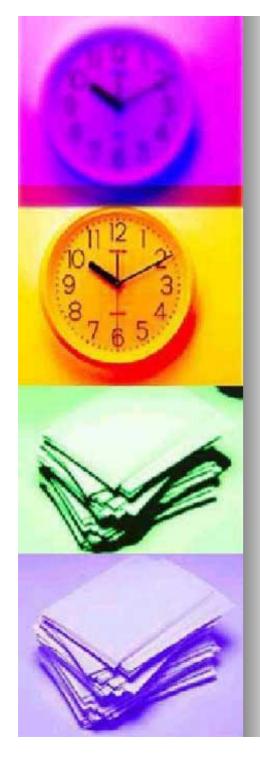
"The clunky intranet has given way to sophisticated corporate portals, and analysts predict these portals may soon become the new metaphor for desktop computing in business."

"At the most basic level, a portal is a web site targeted at a specific audience that provides:

- Content aggregation and delivery of information relevant to the audience
- Collaboration and community services
- Services and applications access for the target audience, delivered in a highly personalized manner"

"Anyone, Anytime, Anywhere Learning, on Any Device"

"As companies have grown over time, they've resorted to storing data in all sorts of formats...Portals strive to make all those data types accessible to the portal's main servers no matter the manner in which the data is coded"



Headaches?

- Diverse
 - sources of data
 - types of data
 - access mechanisms
 - security mechanisms
 - users
- Desires
 - reduce costs
 - make best use of available, often outdated hardware
 - personalisation
 - customisation
 - integration
 - interworking
- Needs
 - ease of use
 - re-task legacy data/systems
 - impose workflows
 - mobility rears its ugly head
 - Reaching out



Sweetness!

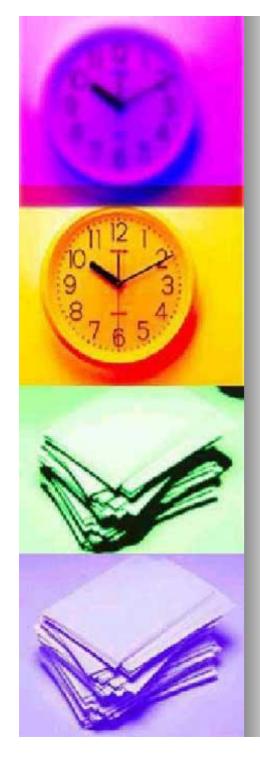
- Portals!
 - "back to the mainframe"
 - VPN alternative/complement
- Can give us
 - single-sign-on
 - no more need for the memory of an elephant just to help recall lists of passwords!
 - a unified user interface
 - easy of use
 - efficiency
 - simplified/tailored workflow
 - vital for 'unsophisticated' users
 - very few people can be sophisticated users across a range of systems
 - cost savings
 - eventually!
 - infrastructure is always hard to quantify/justify





Diabetes!

- May be easier to secure...
- Easier maintenance
 - software/hardware/users
- May not be so fragile
 - copes with version changes, etc. easier
- "Mix & match" composition of new functionality possible
- Easier licensing
 - "a grey area"?
- No need to be an ISP, just a web service provider



Bitterness!

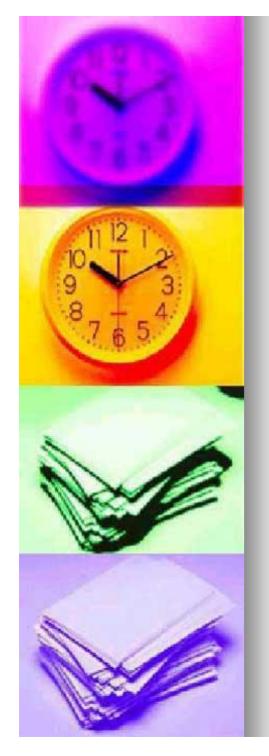
- May need high-level development skills
 - OK for corporations; for schools…?
- Grunty hardware required
 - but probably less than for a Citrix solution
- Not necessarily easy to introduce new functionality
 - planned vs. ad-hoc growth/integration
- User interface may have to be lowestcommon-denominator
 - HTML/forms don't always cut it...
- Connectivity
 - speed & availability
- Not everything can be integrated
 - Access/data idiosyncrasies
- **\$\$\$**



XML

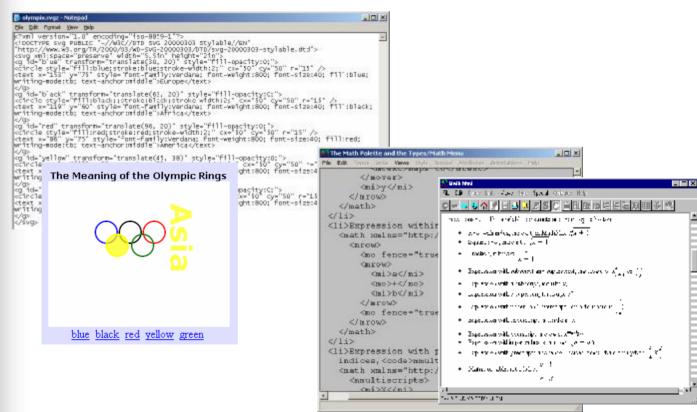
- Fundamental to most everything else
 - standard textual format for codifying the structure of data
 - one of a whole load of interrelated standards

```
<?xml version="1.0"?>
                                                            C:\WINNT\Profiles\Bob\Desktop
<?xml-stylesheet type="text/xsl" href="style.xsl" ?>
<EMAILS>
                                                             Address 🞒 C:\WINNT\Profiles\Bob\D
   <EMAIL>
      <TO>sally@harem.com</TO>
      <FROM>bill@lovelorn.com
                                                             sally@harem.com
      <SUBJECT>I need company tonight...</SUBJECT>
      <BODY>How about it, babe?</BODY>
   </EMAIL>
                                                             mary@lovenest.org
   <EMAIL>
      <TO>mary@lovenest.org</TO>
      <FROM>bill@lovelorn.com
      <SUBJECT>I'm lonely...</SUBJECT>
      <BODY>Meet me tonight?</BODY>
  </EMAIL>
</EMAILS>
                        <?xml version="1.0"?>
                        <xsl:stylesheet xmlns:xsl="http://www.w3.org/1999/XSL/Transform">
                          <xsl:template match="/">
 XML
                            <html>
                              <xsl:for-each select="EMAILS/EMAIL/TO">
                                p><xsl:value-of />
                              </xsl:for-each>
                              </body>
                            </html>
                                                                    XSLT
                          </xsl:template>
                        </xsl:stylesheet>
```



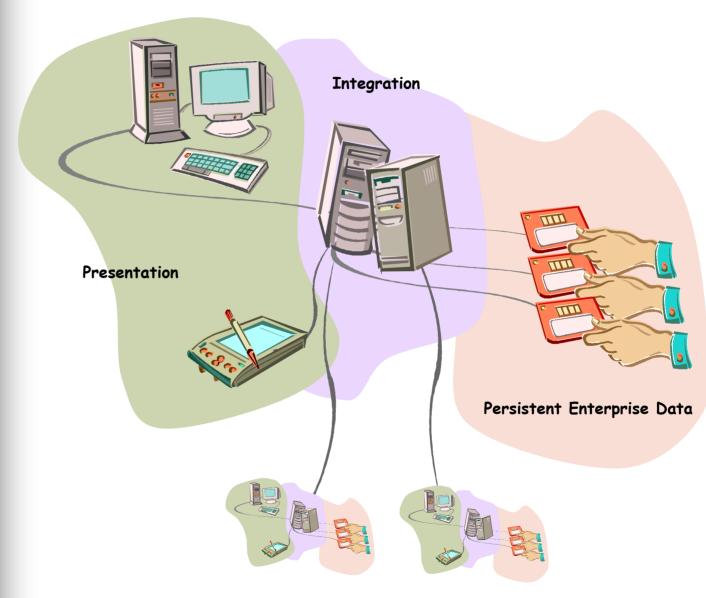
XML...

- The next generation browser:
 - XHTML + XML + MathML + SVG
 - = substantially higher functionality





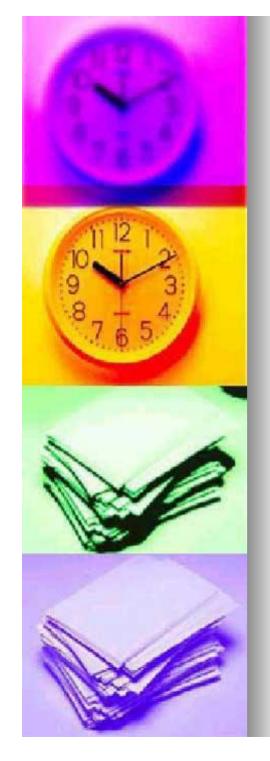
Multi-tier Architecture





Spectrum of Solutions

- Many axes
 - cost, time, scalability, security interoperability, ease of use, etc.
- Many technologies
 - LAMP, J2EE, SOAP, etc.
 - XML
 - .NET to come
- Many vendors
 - Sun, Novell, Microsoft, etc.
 - Open Source solutions
- It's all very confusing!



Architecture Similarities

- All tools share the same basics
 - portlets/gadgets/filters/gizmos...
 - management tools
 - layouts/visuals
 - boxes, skins, layouts, styles, swim lanes, etc.

Stock Portfolio

CSCO

16.48

- composition
- customisation/personalisation
- profiles

Symbol	Price	Change	Volume
SUNW	8.67	-0.26	94976000
IBM	105.90	+2.88	10767700
ORCL	13.67	-2.32	208718704

+1.48

93038200

Stock Portfolio

Enter your symbols separated by commas: SUNW,IBM,ORCL,CSCO

Update



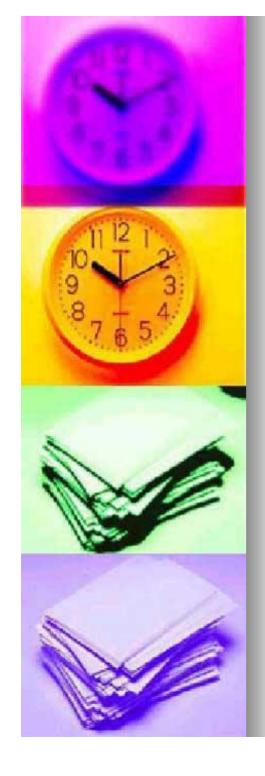
Typical Features

- Portal systems may provide:
 - syndicated content
 - HTML front ends to internal applications
 - e-Mail and/or calendar server/client
 - collaboration tools
 - integrated remote document access
 - integrated printing
 - access to X11 and Microsoft Windows applications
 - via X emulation/Citrix/(linux RDP)



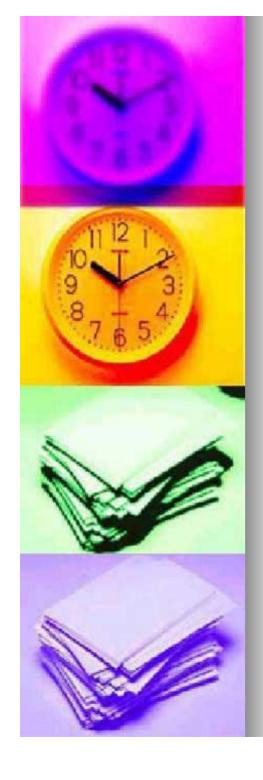
LAMP

- Linux, Apache, MySQL, P*
 - Open Source languages/tools/etc.
 - Linux: Free/Open Source Operating System
 - "free as in libre, not beer"
 - Apache: Open Source Web Server
 - MySQL: Open Source relational database
 - P*: PERL, Python, PHP
 - three 'trendy' programming/scripting languages
 - low cost of entry (infrastructure), potentially offset by high development/maintenance costs



LAMP...

- A roll-your-own solution
 - for the DIY aficionado
 - may find many willing hands
 - even among the student body!
 - popular approach
 - care needed!
 - can keep costs down
- Relatively light hardware requirements
- Probably appropriate for light use/small number of users only
 - limiting issues are design, not technology
- Can do much the same with 'straight' Microsoft/Java technologies, etc.



LAMP...

</html>

```
but you get the
<html>
                                                      flavour, I hope!
<head>Querying a database</head>
<body>
<?
$dbhost = "database.host.name";
$dbuser = "database.username";
$dbpw = "database.plaintext.password";
$dbName = "interesting stuff";
mysql connect ($dbhost, $dbuser, $dbpw) or die ("Unable to connect to host $dbhost");
mysql select db($dbName) or die("Unable to select database $dbName");
$result = mysql query("SELECT inv.inventoryID, inv.dateAcquired,
                      emp.firstName, emp.lastName, comp.computerDescription
                       FROM inv, emp, comp
                      WHERE ((inv.employeeID = emp.employeeID)
                          and (inv.computerID = comp.computerID))
                      ORDER BY emp.lastName, emp.firstName");
$number = mysql numrows($result);
print "There are $number records in the inventory:";
for ($i=0; $i<$number; $i++) {
     $lastName = mysql result($result, $i, "lastName");
     $firstName = mysql result($result, $i, "firstName");
     $computerDescription = mysql result($result, $i, "computerDescription");
     $dateAcquired = mysql result($result, $i, "dateAcquired");
     print "$lastName, $firstName, $computerDescription, $dateAcquired<br />";
mysql close();
</body>
```

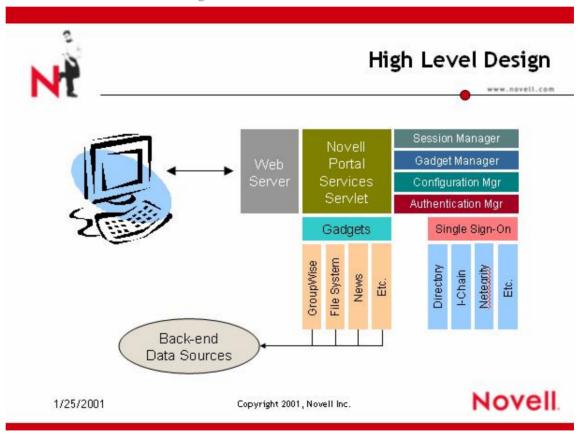
Not a Portal

example *per-se*,



Novell Portal Services

 A 'no-brainer' for those sites that are heavily Novell-oriented



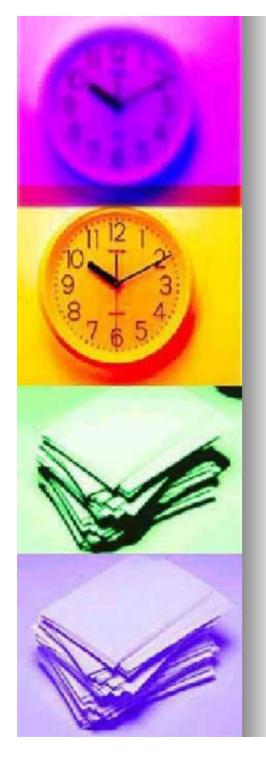
slide taken from Novell's website



NPS...

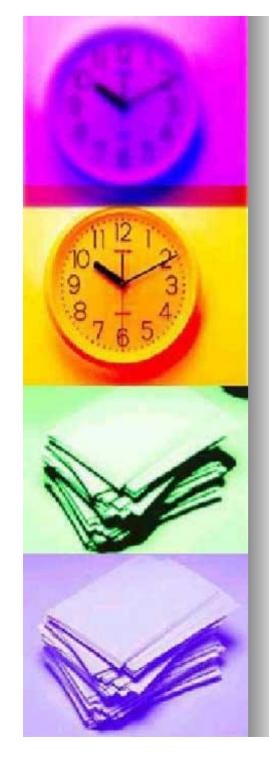
- Servlets ('gadgets')
 that represent a
 small area on the
 screen showing the
 most important
 information from
 applications or web
 data
- Gadgets can link to anywhere on the web
- The administrator determines when, where, and how a gadget is viewed

- Example gadgets
 - Stock ticker
 - News headlines
 - IMAP
 - Weather
 - File access
 - Portal statistics
 - Citrix
 - Personalize
 - GroupWise
 - Exchange
 - Html
 - Shortcut
 - Self-registration



NPS...

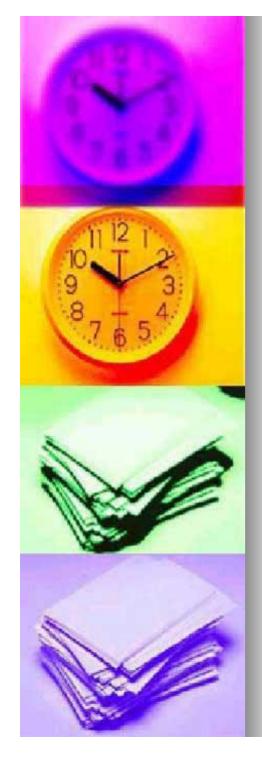
- Intranet oriented
- Gadgets
 - enhance Java Servlets
 - Live in a Servlet engine such as Tomcat
 - are configured using XML
 - generate XML data
 - use XSLT to render generated XML to HTML
 - can talk to practically any back-end source
 - are packaged and deployed into NPS using an Admin gadget
 - developer's SDK also includes a GadgetRunner tool



NPS...

```
import ...;
public class HelloWorld extends com.novell.nps.gadgetManager.BaseGadgetInstance
    private static final String HELLOWORLD TAG = "HelloWorld";
    private static final String HELLODATA TAG = "HELLODATA";
    public void getData(HttpServletRequest req, BufferedWriter out,
                        Document domTree)
    throws GadgetInstanceException
        try
            XmlUtil.writeStartTag(HELLOWORLD TAG, out);
       (1) XmlUtil.writeTag(HELLODATA TAG, "Hello World!", out);
            XmlUtil.writeEndTag(HELLOWORLD TAG, out);
        catch(IOException io)
            throw new GadgetInstanceException("I/O Error");
                                             <HelloWorld>
                                               <HELLODATA>Hello World!</hELLODATA>
                                              </HelloWorld>
<xsl:stylesheet version="1.0"</pre>
                xmlns:xsl="http://www.w3.org/1999/XSL/Transform">
  <xsl:template match="HelloWorld">
      <xsl:value-of select='HELLODATA'/>
   </xsl:template>
</xsl:stylesheet>
```



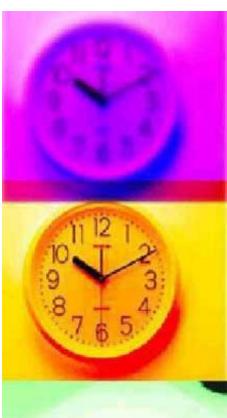


J2EE

- Java 2, Enterprise Edition
- High-end 'enterprise' solution
 - initially intended for amazon.com-style ventures
 - becoming a more general tool
 - still a little difficult to find hands/brains...
 - infrastructure-oriented
 - scalable, secure, transactional, clusterable, available 24x7, etc.
 - not so pre-packaged
- Vendor independent
 - most big names involved: Sun, IBM, Oracle, BEA, HP, etc.
 - can be \$0 or \$x00,000, open source or megacommercial
 - NOT Microsoft...
- Lays the foundation for personalisation/commerce systems
 - very high-end frameworks
- A fair bit of QLD adoption
 - especially by the government



- Incorporates many technologies
 - Servlets/Java Server Pages/Taglibs
 - Enterprise Java Beans
 - Java Naming and Directory Interface
 - Java Connector Architecture
 - Java Management eXtensions
 - XML
 - WebServices
- Emphasis on design
 - UML tools, Model-View-Controller architecture, etc.
- Emphasis on development lifecycle
 - coding/testing/deployment, etc.
- Heavy emphasis on tool support
 - Forte/Netbeans, Webgain, JBuilder, etc.





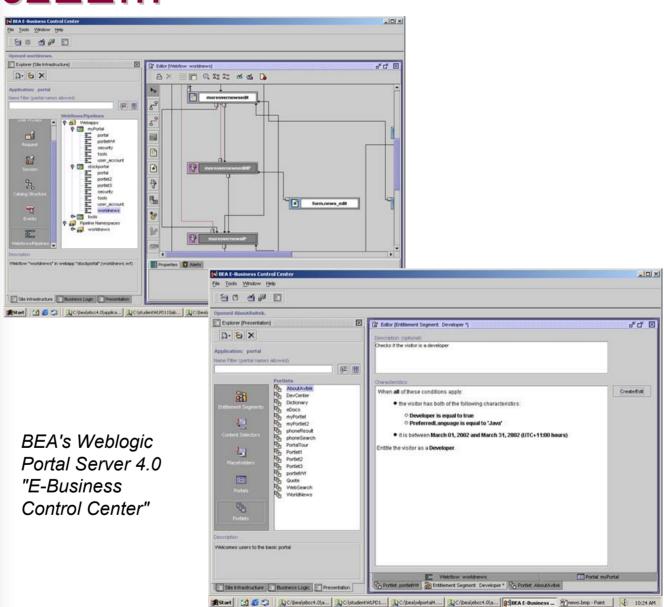


</html>

```
7 инжена он помен (насель).
Какомуральна какой евроцькая в править выродней помена какой выродная в
<%@ taglib uri="sql" prefix="sql" %>
                                                                                 Browse
                                                          Search
<! String query = "SELECT * FROM emp"; %>
<html>
  <head>
                                                                    Quick Luckup
                                                      seacch.jep
                                                                                  December 15p
    <title>Custom SQL JSP Tags</title>
                                                                                100 samplespy_main
  </head>
                                                                  ccarekcesmics.jcp
  <body>
    <h1>Employee Database:</h1>
      <sql:connection pool name="demoPool">
      <sql:query id="employees" sql="<%= query %>">
          Here are the results...
                                                                             decaile.jsp
           Add to Cart
                                                                               ^ի ∞ուրըւոյ:«ւե.լ≼ը՝
               Employee Name
                                                                               NS эксріокру себе
               Job Role
            </t.r>
            <sql:results from query="employees">
                 <= employees.getString("ename") %>
                 <= employees.getString("job") %>
               </sql:results>
           </sql:query>
      </sql:connection>
    </body>
```

Catalog JSPs







- Becoming commoditised
 - good news!
 - marketplace is shaking out also-rans
 - but..the vendors are moving the wars onwards
 - the Next Operating System
- Being Open-Sourced
 - lots of high-quality hacking
 - JBoss/Tomcat/etc.
 - more good news!
 - cheaper/skills more widespread
- Getting better all the time
 - Introscope; Clickmarks



Oracle Portal Release 2

- No-brainer for Oracle sites
- Part of Oracle's 9iAS suite
 - Another J2EE-based product
 - BIG \$\$\$
- Well supported
 - 250+ portlets
 - 3000+ users quoted

"Oracle Portal comes to the rescue for site managers who are grappling with information overload and who need to distribute content-creation and publishing tasks while retaining administration and security in a centralized fashion.... We also found Oracle Portal easier to implement and use than many other portal solutions."

http://www.infoworld.com/articles/tc/xml/00/08/28/000828tcportal.xml

Oracle9/AS Portal Catalog

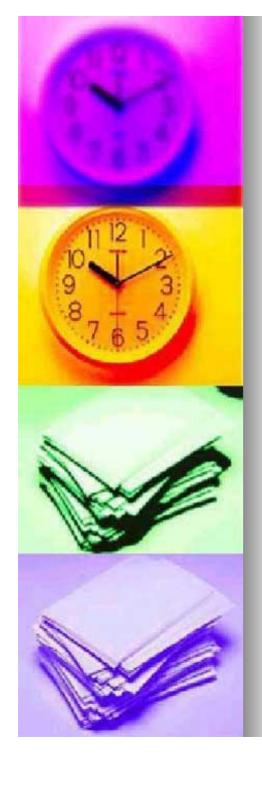
The Cordin Proteil Consider contact in on making on the meinter of the Cordinal-AC Pode Pode Podes initial variety call and the products and service of the Order The Cabb any is prografted by proteining their device bed the concept of and proteins or detect. The Cabb protein the Pode Code (a) and the place is not bed the concept of and the visits and the mod. Then to lock the links to service on the protein or will be products and the code of the protein or will be the Cabb and the code of the protein or will be products.

```
io 🗀 Por al Catalbio
   b⊑ Coment
    ⊌⇔ Bi board
    Halft <u>divine Gearch and Content Integration</u>
    FATT Hactive, a Didwittonies & Reuters Company
    ○○ =obser - Inc.
    ○□ IttellectEvohance
    ⊌⇔ Loca FrantPage com
         M. MapMarker Portle;
         M. MarcKiren a Port at
         M. Routing Portlet
    EMPLY Serok CIRC
    Fxi Tellowthix (now mot, dino (Synoniate))
  Ď⊑ Independem Software Vendo:
   k⊈ Cutoourdina.
   kCT Gystem intperator.
```



Oracle...

- Targetted at bigger sites
 - Those needing customisation
 - Needs a fair amount of developer talent
 - Although Oracle will try and persuade you otherwise...lots of wizards exist...
- Oracle supplies a feely-available standalone portal SDK and developer studio



JetSpeed

- The leading open source portal server
- Portlets are specialized
 Java Servlets that plug into and run in portals

'Jetspeed is full of promise, but the bad news is that you have to be brave right now to start using it. Recalling the "release early and often" mantra of open source, it's still quite early if you haven't got the time to get involved in the project.'

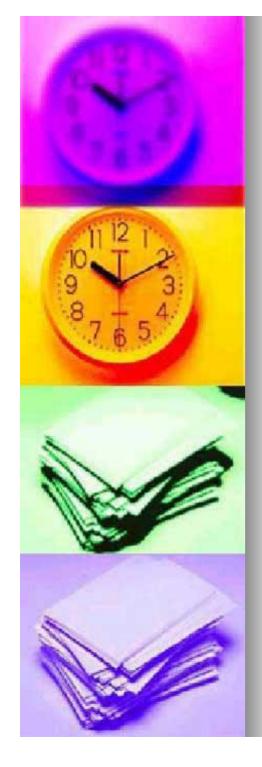
- Designed to be aggregatable in the larger context of a portal page.
 They rely on the portal infrastructure to function.
- Uses Portal Structure Markup Language to define page layout/contents/decorations,etc.
 - JetSpeed provides a customiser/administrator tool to use during page assembly
- Uses XML to define services
- Queensland Institute of Engineers
 - http://qld.ieaust.org.au/jetspeed/



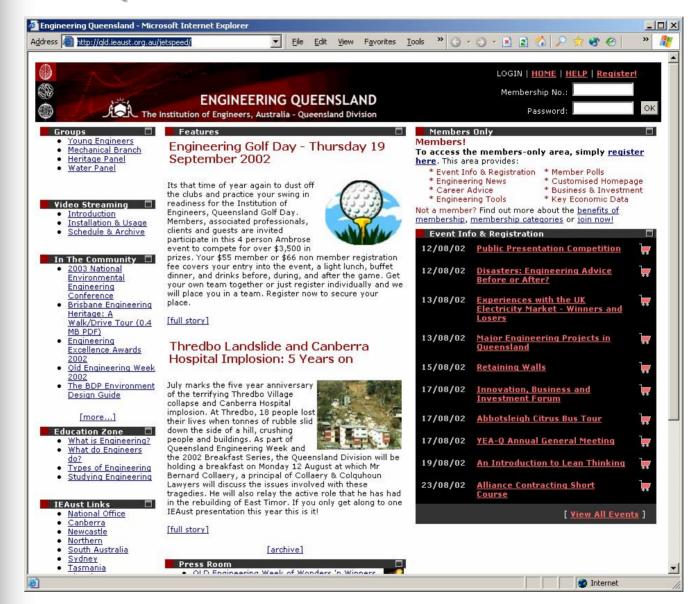
JetSpeed...

```
package com.bluesunrise.portal.portlets;
import ...;
public class HelloUserPortlet extends AbstractPortlet
    public ConcreteElement getContent(RunData runData)
        return (new StringElement("Hello World!");
<?xml version="1.0" encoding="UTF-8"?>
<registry>
    <portlet-entry name="HelloWorld" hidden="false"</pre>
                   type="instance" application="false">
        <meta-info>
            <title>HelloWorld</title>
            <description>Portlet How To Example</description>
        </meta-info>
        <classname>com.bluesunrise.portal.portlets.HelloWorldPortlet</classname>
        <media-type ref="html"/>
    </portlet-entry>
</registry>
```

Hac	TITLE	Description
	AdminInfo	Description not available
V	Apache News from Apache Week	The essential resource for anyone running an Apache server or anyone responsible for running Apache based services
	Apacheweek	Description not available
	HelloJSP	Simple JSP Portlet Example
V	HelloVelocity	Simple Velocity Portlet Example
V	HelloWorld	Portlet How To Example 1 - Hello World
	SP1_2andJetspeedTagLib	JSP Portlet Example that displays data from the Jetspeed Tag Libaray and Java Servlet request class
	JavaSoft	JavaSoft
	Jetspeed	Description not available
V	Jetspeed	Jetspeed is a multi-device portal system with simple syndication capabilities
	JetspeedContent	Description not available
	Mozilla	Description not available
M	Mozilla latest headlines	Here you will find notices of important changes to the web site or new information important to the Mozilla developer community For pointers to the hottest article and threads in our newsgroups check out NewsBot
	My Bookmarks	Insert your personal links!
	Search	Search the Internet



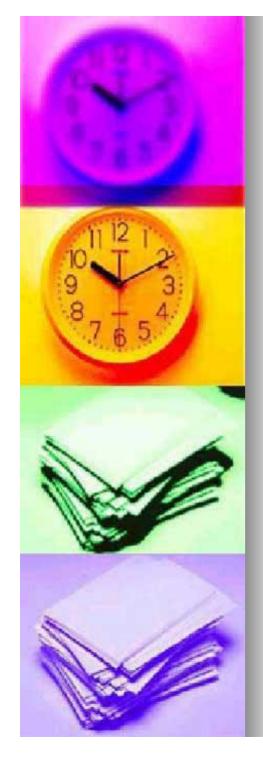
JetSpeed...





WebServices

- The "Next Big Thing"
 - XML messaging to permit ad-hoc interactions
 - A2A: application-to-application
 - Being rolled into many products
- Requires
 - Agnosticism
 - Java/.NET; HTTP vs. messaging
 - Open Standards
 - Self description/self configuration
 - Ability to pass through firewalls



WebServices...

- Technologies
 - SOAP; WSDL; UDDI
 - Messaging; description; directory
 - Plus a plethora of others
 - E.g. WS Orchestration Language

```
POST /BookServer HTTP/1.1
 Host: www.gimmebooks.com
 Content-Type: text/xml-SOAP
 Content-Length: nnnn
 SOAPAction: "Some-Namespace-URI#PlaceOrder"
 <SOAP:Envelope xmlns:SOAP="urn:schemas-xmlsoap-org:soap.v1">
                                                                   request
      <SOAP:Bodv>
          <m:PlaceOrder xmlns:m="Some-Namespace-URI">
              <Title>Gardening for Beginners</Title>
              <Author>G. Fingarz</Author>
          </m:PlaceOrder>
      </SOAP:Body>
                                          HTTP/1.1 200 OK
 </SOAP:Envelope>
                                            Connection: close
                                            Content-Type: text/xml
                                            Content-Length: nnnn
                                            <SOAP:Envelope xmlns:SOAP="urn:schemas-xmlsoap-org:soap.v1">
                                                    <m:PlaceOrderResponse xmlns:m="Some-Namespace-URI">
                                                        <return>1</return>
                                                        <DaysToDelivery>7</DaysToDelivery>
                                                    </m:PlaceOrderResponse>
                                                </SOAP:Body>
                                            </SOAP:Envelope>
```

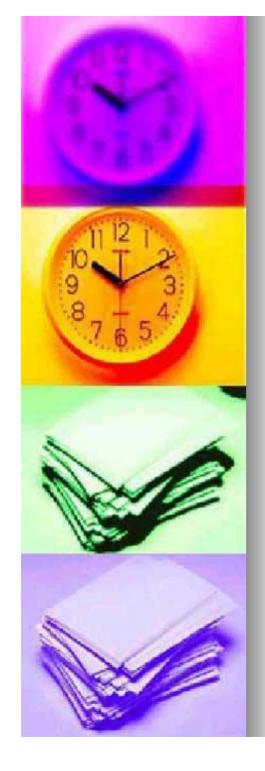


WebServices...

- What does this mean for portals?
 - Easier integration
 - More to integrate
 - Higher-level functionality/ interactivity/sophisticated applications
 - Not just text, pretty pictures and "stock quotes"
 - A greater integration budget?

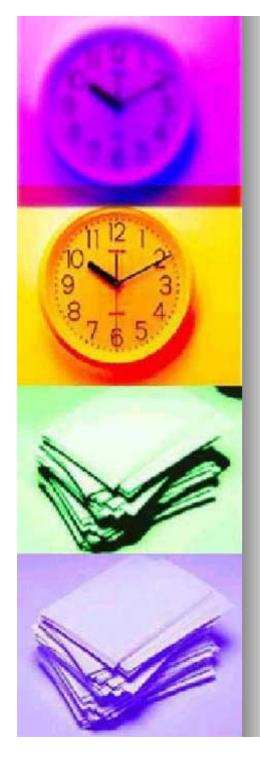
"...I think that this is what the grown up web was meant to be, combining the best that HTTP has to offer and great server operating systems, and the best that the desktop has to offer in tools and user interfaces."

Dave Winer, CEO, UserLand



Microsoft SharePoint Portal Server

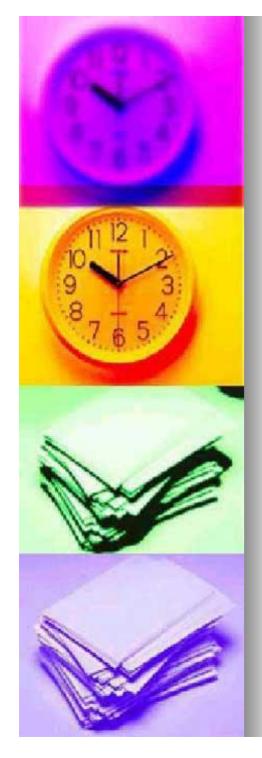
- Presents a collection of digital dashboards
- A digital dashboard aggregates disparate pieces of information and services and presents them by using web parts
- Web parts are reusable Web components that contain any kind of Web-based information
- Heavily XML oriented
 - also ADO/ASP...
- Visual Studio allows development of dashboards and other site infrastructure
- Office XP Developer is the primary tool for building web parts
 - lots of pre-canned functionality available
 - threaded discussions, etc.
 - allows for easy publishing
 - A no-brainer for the Microsoft world?



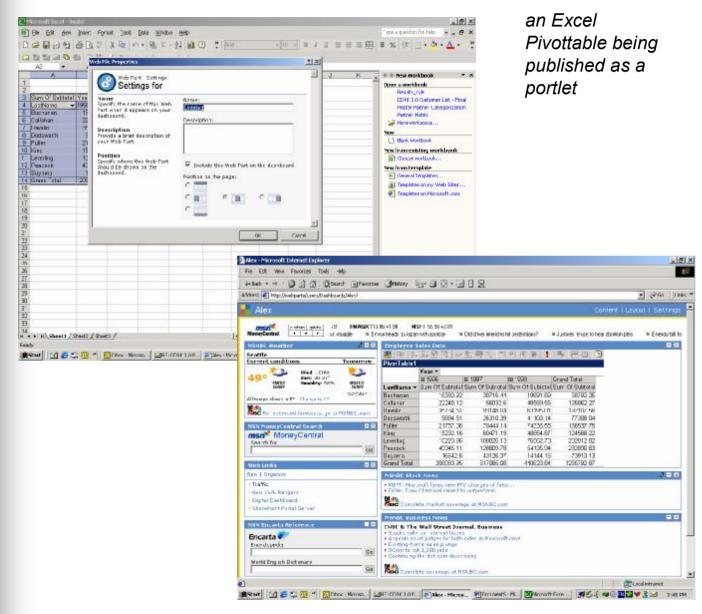
SPS...

- Some Features
 - Search Engine
 - Data Access and Indexing
 - Subscriptions
 - Categories
 - Low-Latency Indexing
 - Search Extensibility
 - Document Management
 - Office and Windows Integration
 - Check-in and Check-out
 - Document Versioning
 - Document Profiling
 - Document Collaboration
 - Security
 - Lifecycle Management
 - Portal Features
 - Digital Dashboard-based Portal
 - Shareable Personal Dashboards
 - Web Storage System
 - Standard Tools
 - Standard Interfaces

http://www.sandbox.ucla.edu/sharepoint_portal.htm



SPS...





JSR 168: Portlet Specification

- Java Community Process Specification Requests
- Portlets are web components specifically designed to be aggregated in the context of a composite page
 - many Portlets are invoked in the single request of a Portal page, each produces a fragment of markup that is combined with the markup of other Portlets, all within the Portal page
- First version has the following design goals:
 - Client agnostic with support for multiple types of clients (multi-device)
 - Simple Portlet API
 - Support for Localization and Internationalization
 - Hot deployment and re-deployment of Portal applications
 - Declarative security
 - support remote execution of Portlets



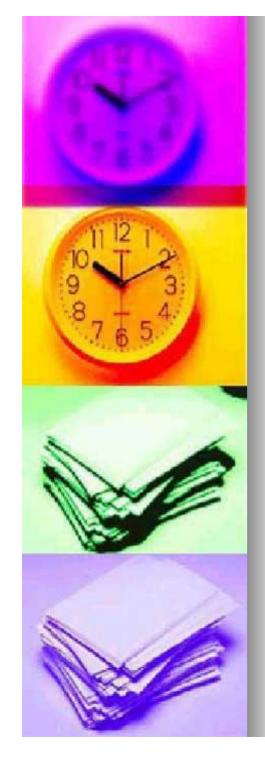
EDUCAUSE

- Web Portal Constituent Group
 - http://www.educause.edu/memdir/cg/portals.html
 - Devoted to examining solutionindependent Web portal technology in higher education institutions
 - Mailing lists, archives, etc.
 - US-oriented
 - Still useful...
- Main site is also a useful resource



Closing Thoughts

- A lot is happening at the moment
 - a wide spectrum of choices
 - choice is good (?!)
 - need to be careful that what looks good now will look good later
- Portals offer promise
 - significant planning and development needed to use effectively
 - many educational institutions are implementing portals
- Build infrastructure, not solutions
- you're not in Kansas anymore
 - it's a development not an integration task



Thoughts: EduSPs

- A popular idea (with vendors)
 - offload a school's facilities and functions to third party vendors

"Beware of portals you can't leave.

GIVEN HALF A chance these days, it seems that every major software vendor is willing to give any prospective customer a portal for free. The first thing the vendor thinks is "What can I appear to be giving away in order to get the account?" The first and most obvious answer they come up with is the portal.

The trouble with this apparent generosity is that once you accept an invitation to enter a portal you may never leave....once you standardize on their portal, you are practically locked into their platform for eternity.

Portals in general are a good idea, but the original purpose of this class of software is being perverted as the major enterprise software vendors try to make the portal the next great user interface war.

. . .

With that in mind, the best thing you can do the next time someone offers to bundle in a portal is just say no. They are trying to get you addicted to a user interface that will make your IT organization subservient to their middleware.

. .

So by all means, go through that portal. Just make sure the key to the door stays firmly tucked away in your pocket."

- Michael Vizard , Infoworld



Resources

- http://www.campusportals.org
- http://www.novell.com/products/portal
- http://java.sun.com/j2ee
- http://java.apache.org/jetspeed
- http://jcp.org/jsr/detail/168.jsp
- http://www.infoworld.com/articles/op/xml/02/02/25/020 225opnoise.xml
- http://www.computerworld.com/cwi/story/0,1199,NAV 47 STO45471,00.html
- http://www-106.ibm.com/developerworks/ibm/library/iportal/
- http://www.microsoft.com/sharepoint/portalserver.asp
- http://portalcenter.oracle.com/
- http://www.peoplesoft.com/corp/en/products/edu_gov/ suite_campus_portal.asp
- http://web.mit.edu/oki/